



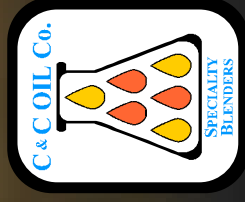
C&C OIL COMPANY

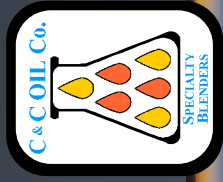
Custom Engineered Lubricants

www.ccoilco.com

C&C Oil Company

- 🔹 Introduction to C&C Oil Company
- 🔹 Why you need Easy Bar®?
- 🔹 What is Easy Bar®?
- 🔹 How Easy Bar® works and how it will benefit your customers?
- 🔹 How does Easy Bar® benefit you?
- 🔹 How Easy Bar® can increase revenue?
- 🔹 Summary
- 🔹 Questions/ Answers





C&C Oil Company Overview

- **Over 3 Decades of Experience**
- **Customer Service Oriented**
- **Manufacturer of Specialty Lubricants**
- **Applications Approach to Lubricants**



WHY YOU NEED EZ-BAR®

- It will extend the life of your filler bars beyond the normal 7-10 yr period by improving the load carrying capacity and reducing the friction between the filler bar and riding ring. Easy Bar also reduces scoring of the riding ring bore.
- Prevents filler bar weld fractures and their migration into the kiln's shell.
- Cuts the time to lubricate to a single kiln revolution, no preparation time is needed. Simply insert the solid bar in between the filler bars and tire, completing the lubrication process.
- EZ-Bar® can withstand shell temperatures above 1000 F, has a low melting point, and a high flash point.



PROBLEMS DETERRED BY EZ-BAR®

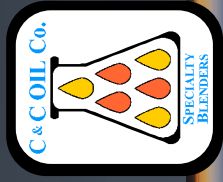
- **Fights against deformation of the kiln's shell. The term is ovality.**
- **Fights against filler bar weld fractures and their migration into the kiln's shell.**
- **Prevents lost man-hours in preparation time compared to other forms of lubrication.**



What is Easy Bar®?

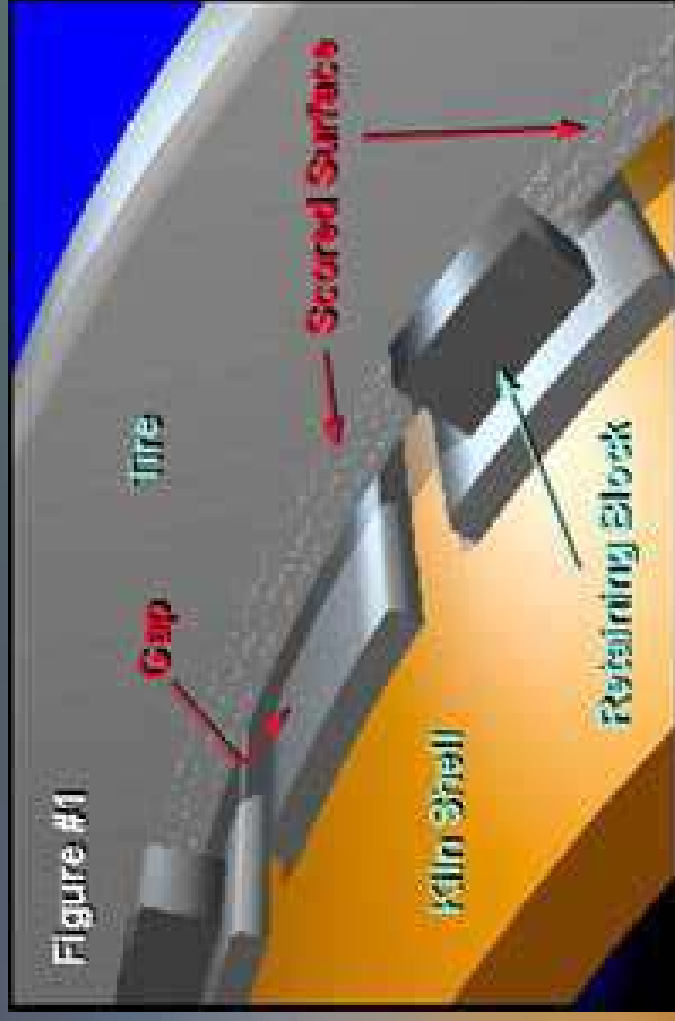
- Solid Lubricating Bar
- Used in Kiln and Dryer Lubrication
 - Filler Bars
 - Riding Rings
 - Stop Blocks
- Safe to use
- Easy to apply
- Cost Effective

*The Above Statements are Based On Knowledge
Acquired Through Decades of Field Experience*



Easy Bar® Instructions

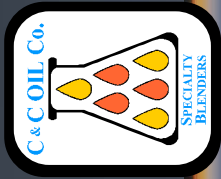
- Insert 4 bars in Gaps @ 3,6,9,12 o'clock position.
- Please insert on the “uphill” side in the “outbound” direction of the tire/riding ring.





How does it work?

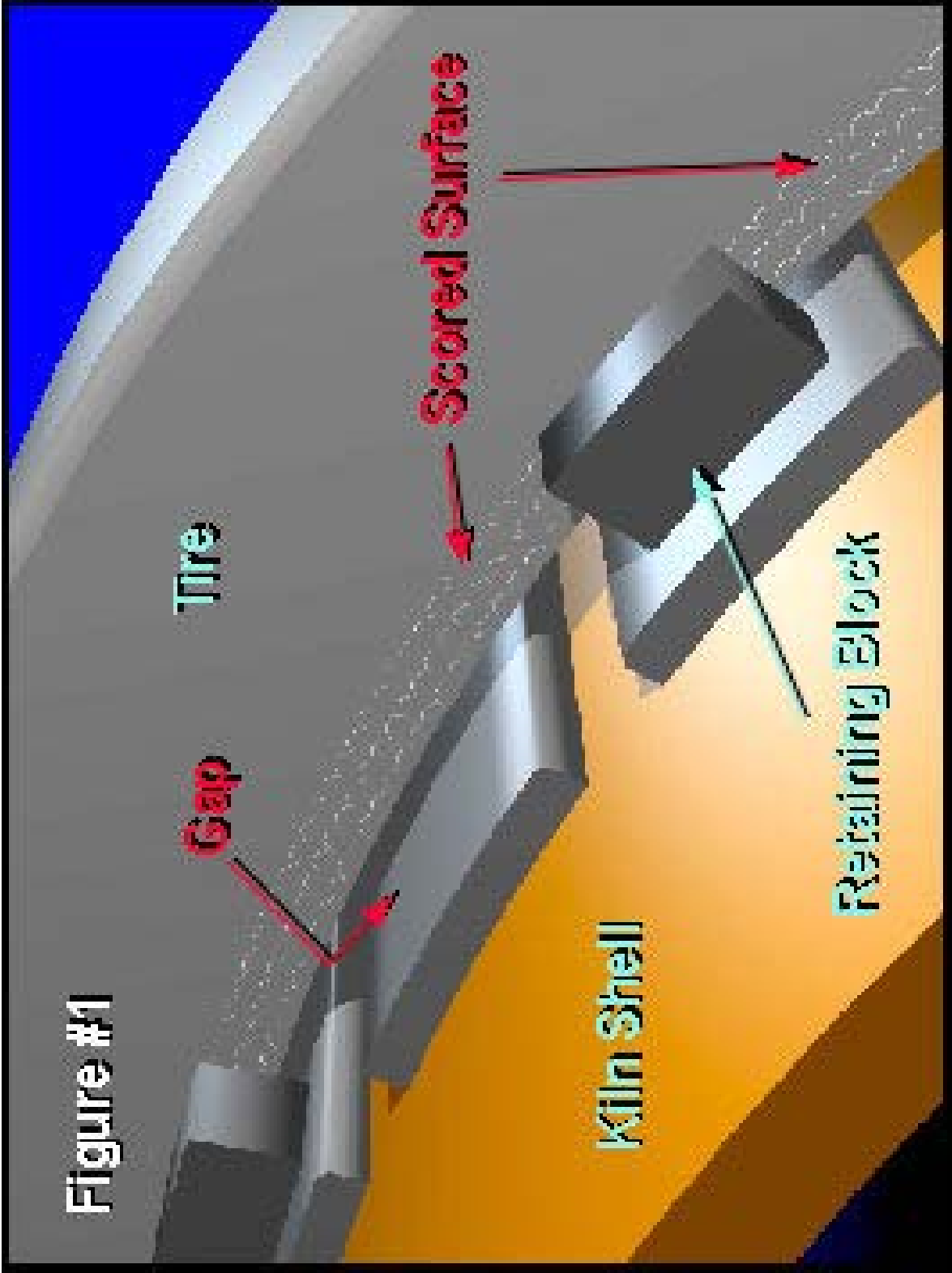
- Melts upon Insertion
- Releases High Temperature Solid Lubricants
- Solids Fill the Surface Imperfections
- Dry Lubricating Film results in:
 - Lower Friction
 - Less Wear
 - Less Repair



Easy Bar Pictures



Figure #1





How Does This Help Your Customer?

- Improved Lubrication Means Longer Equipment Life
- Less Wear on Filler Bars Improves and Maintains Creep.
- Kilns and Dryers Require Less Maintenance
- Safer and Easier to Use

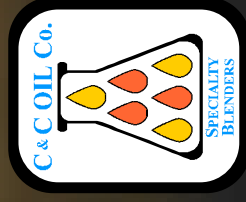


How Does Easy Bar® Benefit You?

- ◆ Builds Good Will Knowing its backed by C&C.
- ◆ Allows you to sell a consumable product that generates repeat orders
- ◆ Allows CSR's or Distributors to Generate Appointments Easily
- ◆ Easy Bar® is an Excellent Lead-In item to Introduce your Other Products & Services.
- ◆ Easy Bar® Builds Customer Confidence
- ◆ Easy Bar® Adds Revenue to your Bottom Line

How does Easy Bar® produce Revenue?

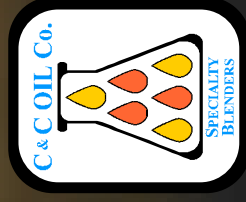
- ▶ Easy Bar® Provides various Mark Ups on re-sale price!
- ▶ Domestic Sales have increased by 159% for FY '02
- ▶ New International Sales have increased by 566% over a nine month period
- ▶ Repeat Sales of a Consumable Good
- ▶ It is a Unique product with US and Int'l Patents pending.



Easy Bar® Potential Revenue

- ▶ Easy Bar® is a fresh idea to answer any plant's lubrication needs
- ▶ Easy Bar® is an untapped resource – making it a gold mine for anyone serious about selling a keystone product
- ▶ Easy Bar® is a high-quality Consumable Good which could generate repeat revenue year after year

To follow are estimates of the potential number of bars for a select number of countries in North & South America (including states in the US).





Summary

**Easy Bar® Works for the End-User
Provides CSR's to Have Repeat Sales
Leads to Sales of other Products
Adds Additional Income to Your
Bottom Line**

**IN THE END....EASY BAR IS THE
EASY CHOICE!!**



FOR MORE INFORMATION VISIT US AT

WWW.CCOILCO.COM/WEBPAGE/EASYBAR

OR

770-424-4093

Questions/ Comments- Please Contact

Alan Lockett- President/CEO



C&C Oil Company
1591 Big Shanty Drive
Kennesaw, GA 30144
770-424-4093 Phone
770-426-4167 Fax
877-402-1670 Toll Free

alanlockett@ccoilco.com

www.ccoilco.com